

Third Arab Water Forum
“Together Towards A Secure Arab Water Future”
19 – 11 December, 2014

Call for Best Short Film Contest 2014

Contest Overview

On the occasion of the Third Arab Water Forum to be held in Cairo, Egypt, in December 9 – 11, 2014, the Arab Water Council (AWC) announces the launch of a contest for **“Best Short Film 2014”** with the aim of spreading awareness on the numerous multi-faceted aspects of water management in the Arab world, under the general theme of the Forum:

“Together Towards A Secure Arab Water Future”

The Forum will address three themes:

Theme 1: Integrated Water Resources Management: Achievements and Constraints.

Theme 2: Arab Countries Actions for Sustainable Development of Water Resources and Water Services.

Theme 3: Arab Integration for Food Security under Water Scarcity.

More information about the Forum themes is available on the Arab Water Council website (www.arabwatercouncil.org)

Within this context, the Arab Water Council is pleased to invite all interested applicants to share in the competition with their experience and creative talent in this area.

Eligibility

- The films should be relevant to the Forum main theme “Together Towards A Secure Arab Water Future” or to any of the above-mentioned three themes.
- The contest is open to all ages of applicants.
- Submitted films should not have been presented or won awards in any other competitions before.
- The applicant should not be a professional film-maker.
- The Arab Water Council reserves the right to publish the winning or contributing films as per the Council vision and regulations.

- The applicant has the right to participate in any other contest announced by the Third Arab Water Forum simultaneously, with a maximum of two artworks.
- Films should not be less than five minutes and not more than 10 minutes.
- If the film is in Arabic, it should be translated into English and vice versa.
- The applicants should submit the original films saved on CD at the AWC Headquarters.

Deadlines

- Submission of short films on CD at AWC Headquarters and electronic Subscription Form (15 October 2014)
- Film screening and refereeing (16 - 30 October 2014)
- Announcement of the best film winner (15 November 2014)

How to subscribe

- Each applicant should complete the Contest Subscription Form found on AWC website, 3rd Arab Water Forum section (www.arabwatercouncil.org) to be sent on the following email address: **contests@arabwaterforum.info**, with the following attachments:
 - A personal or a group photo of the film-maker(s) and a short CV (one paragraph) in both English and Arabic.
- All entries should be submitted **on CD** on the following address:
9 El-Mokhayam El-Da'em St., Sixth District, Nasr City, 11471,
Cairo, Egypt.
c/o Contests Committee (Best Short Film 2014) – 3rd Arab Water Forum
Organizing Committee – Arab Water Council
- By sending the Contest Subscription Form, the participant consents to all the Contest terms and conditions set by the Arab Water Council.

Screening and Referee Committee

All short films shall be presented to a Referee Committee constituted by the Third Arab Water Forum Organizing Committee for screening and sorting. The Referee Committee shall select and vote for the best film to be the winner.

The Committee shall select the Prize winner according to the following criteria:

- The originality and creativity.
- The general theme and subject of the film.
- The significance and impact of the film (educational, convincing, inspiring, ...)
- The artistic quality.

Prizes

Prizes and Recognition Certificates will be awarded to the winners by the Arab Water Council in a special celebration during the 3rd Arab Water Forum. Winners from outside Cairo, Egypt, will bear the cost of their travel and accommodation while receiving their awards.

Printed Material and Media

- The contest printed kit will include: Announcements, Flyers; Poster; Roll-ups; Brochure and CD with names and artworks of all applicants; Recognition Certificates, etc.
- Media coverage will be available demonstrating the role of art in awareness-raising in the field of water.

For inquiries and more information:

Arab Water Forum Organizing Committee – Contests Committee

9 El-Mokhayam El-Da'em St., Sixth District, Nasr City, 11471, Cairo, Egypt.

Phone: (202) 2402-3253 - 24023276

Fax: (202) 2404-3068

Website: www.arabwatercouncil.org

E-mail: contests@arabwaterforum.info